



MARTA SALA ÉDITIONS

A Story of Enchantment and Confidence in the Realization

Believing that architecture is the foundation of all design and furniture is much like a dialogue, Marta Sala's Éditions is a line of furniture, objects and lighting created in collaboration with leading architects and designers.



The DNA of an Artistic Family

Marta Sala is a Milanese design editor. Originating from one of the most celebrated design families in Italy, Marta Sala's unique eye for aesthetics and appreciation for craftsmanship has been trained since childhood, working for 25 years in the family business. In 2015, she founded her own brand Marta Sala Éditions (MSÉ) to report her own design stories, in a bid to honour her heritage with an innate appreciation of both concept and quality.



Demystifying the Italian Design Aesthetics

Marta works on the creation of a collection by choosing a specific theme of inspiration, which, as the collections show: The Secret Soul of Useful Things, The Rule of Detail, Déclinaisons, Frames, Rooms... represent her spirit and creativity, influenced by the Bauhaus philosophy.

Many of the collection's pieces are tailor-made to contemporary life, some combining multiple functions in a single piece. In this spirit, a lamp does triple duty as a screen and table. Seating is modular and adaptable, suitable to a range of commercial and residential environments.





Collection No - I **The Secret Soul of Useful things**

Selected by Marta Sala from architects Lazzarini & Pickering's archives: All high quality pieces, with a freedom of use that allows clients to enjoy them in their own way





Collection No - II The Rule of Detail

Detail means the optimization of the dialogue between the architects, Marta herself and the craftsmen, exclusively italians: the core of Marta Sala Éditions identity and uniqueness.







Collection No - III Déclinaisons

"When I realise that a typologie can work in different situations and environments, I decide to make it evolve, body and space, to allow various interpretations, so long as it doesn't damage the identity of the design, its comfort and stability."





Collection No - IV Frames

The purpose of this collection is to highlight the importance of extraordinary craftsmanship for each single piece, in order to underline the purity of the design.





Collection No - V Rooms

Based on Lazzarini & Pickering's inspiration, the last collection introduces two new themes.

First, the innovative and aesthetic ideas regarding the bedroom, to make it truly live, by day as much as by night. Second, the outdoor solutions which is nowadays a new strong driving trend, in yachts, residential and high-end hotels.







For Marta, it is really important to create a new, recognisable, dense world, loaded with identity, ethics and quality craftsmanship, with a touch of humour.



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